



**COMMUNITY VOICES,
COMMUNITY CONNECTIONS**





Updated Strategic Framework Advances GTCF's Original Founding Vision

The past few years taught Greater Tacoma Community Foundation many valuable lessons. From Fund Advisor grants to Professional Advisor networks, from the Transfer of Wealth Study to the county-wide legacy campaign of Leave 10, from community partnerships like Whole Child and Census 2020 to COVID-19 response through PIERCE COUNTY CONNECTED, GTCF learned its unique role and philanthropic tools can do more to advance the vision of its founding back in 1981.

One of the earliest GTCF annual reports, put forth an idea that is just as relevant today, “the community foundation may be a catalyst to convince disparate groups to work together towards a common objective. Thus, over the years, a community foundation becomes a collection of

many stories. Each tells how people have contributed to their community’s philanthropic history.”

In July 2022, GTCF marked another milestone in its philanthropic history, one we believe will help our community thrive for generations to come. We updated our Strategic Framework to formally recognize racial equity, access, and inclusion are critical for a thriving Pierce County. We also incorporated the roles that have enabled GTCF to respond and amplify community action in recent years: Catalyst, Connector and Knowledge Facilitator. In addition, we identified the values that have helped GTCF achieve impact through a time of so much challenge: Building Trust, Advancing Equity, Growing Relationships, and Continuous Learning.

Along with this evolution of GTCF's mission, vision, and values, GTCF is creating opportunities and pathways for Fund Advisors and aligned funders to achieve greater impact through the principles of continuous learning, trust-based philanthropy, racial equity, and relationship-driven community knowledge.

At the same time, GTCF is committing its discretionary funding and community impact resources to catalyze community identification and removal of system barriers rooted in racism around four key building blocks of generational wealth: Housing, Thriving Children and Youth, Access to Capital, Civic Voice and Power.

In this newsletter, you'll learn about tools to support your efforts to help build a thriving community. You'll also see stories about some of the community action GTCF is supporting through this updated Strategic Framework. We hope you'll also find inspiration to share your love of community in every way you can.

GTCF is your partner in building a thriving Pierce County. Please reach out to our team to learn more about the tools and knowledge available for you.

Art Wang, Board Chair
Kathi Littmann, President & CEO



**A RACIALLY EQUITABLE,
ACCESSIBLE, INCLUSIVE PIERCE
COUNTY WHERE ALL PEOPLE
CAN SHAPE AND ACTIVATE
THE SYSTEMS THAT AFFECT
OUR COMMUNITIES**



**BUILDING A THRIVING PIERCE
COUNTY NOW AND FOR
GENERATIONS TO COME AS A
CATALYST, CONNECTOR, AND
KNOWLEDGE FACILITATOR**



**BUILDING TRUST
ADVANCING EQUITY
GROWING RELATIONSHIPS
CONTINUOUS LEARNING**

Loving Tacoma For the Long Term

Sitting around the dining room table at her family's Tacoma home, Ann Wiborg and a group of fellow local leaders met in the Fall of 1977. They shared a vision of supporting the needs and opportunities of their community for generations to come.

Four years later, Greater Tacoma Community Foundation (GTCF) officially launched with \$10,000 in assets and an eight-member Board of Directors, of which Ann was the only woman.

Reflecting on her role in helping found GTCF, Ann shared, "Our goal was to create an active movement – with a continuous flow of financial support and information around civic activity. The more people that you can help get involved, the more things you can do."

Having witnessed her parents' efforts in the development of the Seattle Foundation, Ann saw the value of investing in her

community for the long-term, and getting others involved. It's something she and her husband James had done since they built a home in Tacoma and moved into it on their wedding day in 1948. That was the same home where they raised four children, and held numerous gatherings, including those meetings at the dining room table where GTCF was born.

Through the years Ann and James dedicated their time and financial resources to supporting many local organizations,

servicing on numerous boards of local nonprofits and universities, founding local businesses, and even erecting a 40-foot Christmas tree at the end of their street each year for the whole neighborhood to enjoy.

In 1997, Ann and James made another long-term investment in the community. They established legacy gifts to local nonprofits, including

GTCF. In the original letter they submitted to notify GTCF of their legacy gift, Ann and James wrote, "May the Greater Tacoma Community Foundation continue for many years in the fine work it does in support of our community by the grants which it distributes"



“Gammie was the center of our family, and bringing family together was the center of her spirit and action...I see the same spirit in the Foundation’s community convening role”

Since Ann and other local leaders established GTCF, it has grown to more than \$150 million in assets. Since 1981, GTCF has made more than \$150 million in philanthropic investments to Pierce County communities. Generations of leaders and organizations have grown and shaped the region, working with GTCF as a connector and catalyst for positive transformation.

Ann’s grandson Brian Green, who currently serves as a member of GTCF’s Board of Directors sees his grandmother’s passion for bringing family and community together reflected in GTCF’s role in the community today. “Gammie was the center of our family, and bringing family together was the center of her spirit and action. She was too strong of a matriarch to stop with family, filling the same role with her community. I see the same spirit in the Foundation’s community convening role.”

Ann Wiborg passed away in November of 2021. James passed away in 2015. In memory of their life-long commitment to community, and their respective passions for arts and sciences, the Wiborg children: Katherine, Mimi, Caroline & John

established memorial funds in each of their parent’s names. The James H. Wiborg Memorial Fund supports high school graduates from Pierce County studying in a science, technology, engineering, or math (STEM) field, as selected by Palmer Scholars. The Ann R. Wiborg Memorial Fund helps sustain a vibrant arts culture and enrich the lives of women and girls in Pierce County.

Ann and James’s love and dedication to their community continues to advance the vision they shared at their dining room table 45 years ago. Their children and grandchildren carry on their parents’ commitment to local philanthropy. And, their legacy gift to GTCF’s long-term, sustained capacity will support aligned funding and philanthropic investments to benefit Pierce County communities for generations to come.



Ann Wiborg pictured in 1982 GTCF Board of Directors



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DONOR-ADVISED FUNDS AT GREATER TACOMA COMMUNITY FOUNDATION CAN FREE UP YOUR FAMILY GIVING

If your goal is to perpetuate your family's legacy through charitable giving beyond your lifetime, a Private Family Foundation is one option. However, a Donor-Advised Fund (DAF) frees you up to focus on your impact, rather than managing the ins-and-outs of a more structured entity.

BENEFITS OF A GTCF DAF

FLEXIBILITY

- + You can choose to support multiple nonprofits and causes, and add-on to your fund at any time.

SIMPLICITY

- + GTCF will handle all your paperwork and tax acknowledgement needs, so you don't have to keep track of your charitable giving.

GIVING OPTIONS

- + GTCF can accept a variety of gifts, from cash to complex assets like closely held stock or real estate.

CONNECTIONS AND COMMUNITY KNOWLEDGE

- + Holding a DAF with GTCF means you directly connect to knowledge about Pierce County issues, with opportunities to align your charitable giving, impact investing, or issue-specific charitable funding.

LOCAL COMMITMENT

- + Advising a fund at GTCF supports your community both through your giving and through GTCF's operations.

- 1 INITIAL DONATION \$10,000
- 2 ANNUAL FEES 1.25% OR LESS
- 3 SET UP TIME UP TO ONE WEEK
- 4 GRANTMAKING MINIMUM \$250

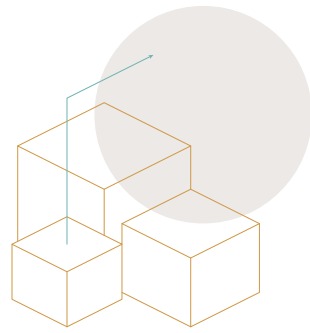


DONOR-ADVISED FUNDS & PRIVATE FOUNDATIONS: A COMPARISON

| | Donor-Advised Fund | Private Foundation |
|---------------------------------|---|--|
| Set-up Time | Up to one week | 6-9 Months |
| Start-up Costs | None | Typical costs of creating a corporation |
| Annual Fees | 1.25% on the first \$500K, 0.75% on the next \$500K | Extensive annual administrative, legal and investment costs |
| Initial Gift/ Balance Minimum | \$10,000 | \$5-10 million recommended |
| Tax Deductions | Typically more favorable (for example, 60% of AGI on cash gifts) | Typically less favorable (for example, 30% of AGI on cash gifts) |
| Annual Tax Filings & Returns | No additional reporting required; part of GTCF 990 | Private foundation staff must file 990 annually |
| Record Keeping/ Accounting | Provided by GTCF staff | Private foundation staff must provide |
| Administrative Support | Provided by GTCF staff | Private foundation staff must provide |
| Payout/Grants Required | \$250 annual grant is required | Yes – at least 5% |
| Annual Taxes | No | Yes – up to 2% |
| Governance & Oversight | GTCF's board of directors | Private foundation's own board of directors |
| Grantmaking Strategy Assistance | GTCF can provide direction and insight and can even connect donors directly with nonprofits if desired by donor | Private foundation must do their own due diligence or hire staff to manage |
| Confidentiality | Yes – donor can choose anonymity both in giving and grantmaking | No – must file public reports that disclose this giving and grantmaking information |
| Donor Control of Distributions | Donors can recommend grants to any 501(c)(3) public charity. Grants will be carried out with GTCF board approval. | Donors can recommend grants to organizations or individuals, subject to private foundation's board |
| Investments | GTCF has a record of long-term growth by top-tier investment managers, but donors can request their advisors continue managing their assets if they meet certain criteria | Private foundation staff must oversee investments; management can be costly depending on assets |

DISCOVER GREATER CONNECTION WITH YOUR COMMUNITY. CONTACT A GTCF PHILANTHROPIC ADVISOR AT [FASERVICES@GTCF.ORG](mailto:faservices@gtcf.org) OR 253.383.5622

Local Journalism and Local Funders Fuel Civic Voice and Power



Local journalism can make the difference between getting involved in community solutions or being caught off guard by events that arise from otherwise unseen issues. That was the case following a recent article from the nonprofit news site, Gig Harbor Now (GHN).

Newcomers could see how beautiful the view is, but I wanted them to celebrate the fabric of the community, and to be engaged in it.

Residents in Gig Harbor raised a flag on a known but unfunded security issue at Discovery Elementary. The school was built in 1981 with an “open-concept” design that offered open spaces and no interior doors. The 40-year-old experimental learning approach presents a hazard in an era of school lockdowns.

GHN ran a story on the residents’ concerns about the school, which brought greater community awareness and engagement. Calls and letters led to a public meeting with district personnel, including one grateful teacher, who was quoted in a follow-up GHN article, saying, “This is as far as we’ve ever gotten! So, thank you!”

Just 10 months after they ran their very first article, GHN editorial staff report similar engagement resulting from stories on everything from salmon streams to traffic roundabouts.

The GHN news site was born when a group of die-hard local journalists set their sights on finding a way to revive the Harbor’s local news voice. They approached long-time Harbor resident and former State Representative Pat Lantz. Pat joined in the effort to resolve “feeling bereft about the fact that newcomers could see how beautiful the view is, but I wanted them to celebrate the fabric of the community, and to be engaged in it.”

With a trusted core of advisers, expert volunteer staff, and initial grants from GTCF and Gig Harbor Rotary, Gig Harbor Now launched. Its website went

live on September 3, 2021. Fundraising then shifted into high gear with GHN’s participation in NewsMatch, a program supported by the Institute for Nonprofit News (INN). The local community generously responded with over \$50,000, and matching funds of NewsMatch boosted that contribution by an additional \$17,000.

This initial affirming wave of philanthropic support told the board that the Gig Harbor community understood the positive impact of a local news source and were willing to help fund it. The NewsMatch contribution confirmed that opinion. For Pat—now GHN’s president—and board treasurer Jenny Wellman it is solid assurance that the INN funding model of community donations and philanthropy, along with grants and sponsorships will lead to long term sustainability.

Nationally, the Knight Foundation pledged \$300 million to building the future of local news and information in 2019, saying news outlets “are essential for democracy to function.” Locally, news organizations that have traditionally relied on advertising dollars have introduced their own local media funds. The Tacoma News Tribune opened the South Sound Impact Media Fund at GTCF to support their journalism “labs” – or reporting teams – to bring awareness, understanding, and solutions to the most important issues in our community.

If that sounds a lot like public media, that’s

because it is. National Public Radio has been delivering community-supported media for more than 50 years. Local NPR affiliate KNKX has something to say about traditional media organizations adopting their funding model.

Democracy needs journalism and journalism needs philanthropy in order to survive.

“There are enough funders to go around!” says Mary Dunaway, KNKX Executive Director of Development. She is enthusiastic about how community support for local journalism is trending: “In a world of shrinking news organizations and those being bought up by large ones, public media has thrived because our philanthropy business model works.”

At KNKX, Mary describes what’s behind those on-air fund drives: “Every year, 30,000 people give an average of \$150. That sustains our operations, and then we look to philanthropy—securing larger gifts from individuals, foundations and grants—to fund special projects.” GTCF joined with other local funders to support a Tacoma-focused podcast coming out this fall.

Those special projects—like KNKX’s Outsiders and Transmission podcasts and two recent long-form series on death investigations and dental decay in tribal communities—help fulfill what Mary calls journalism’s “higher calling” for journalistic integrity, nonpartisan coverage, educational programs and diverse voices.

There is an urgency and a necessity to local journalism if we're interested in the future of democracy, in maintaining any kind of coherence and in making home home.

“And that is the point for local journalism,” Mary adds. “To create more informed citizens, which leads to more engaged communities. Democracy needs journalism and journalism needs philanthropy in order to survive.” She lists several examples of KNKX reporters’ work leading not only to greater public awareness and engagement, but also to policy change and



Gig Harbor Now board members and staff celebrate the launch of the news organization.

new legislation. In the case of the death investigations series, Mary says reporter Kari Plog was educating the legislators she was interviewing about the fact that there was even a problem.

So at the heart of what we’re talking about is the role journalism can play in uncovering local issues and telling stories that aren’t getting the light of day,” Mary

says. “You can’t do that if you don’t have an independent local news team.”

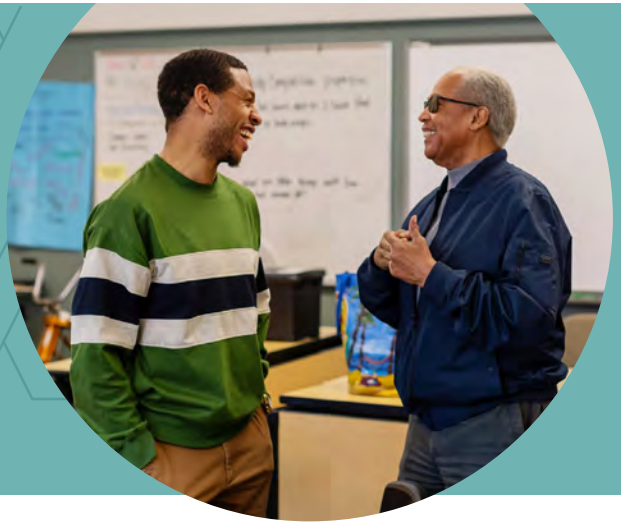
GTCF Chief Impact Officer Seth Kirby shares why local journalism is a critical focus for funders interested in a thriving community, “As someone who grew up in a small community, being able to see myself represented in the media gave me a sense of the larger world around me and helped me understand possibilities for my future. Here in Pierce County, local media shows how national issues affect us and how we can make a difference in our communities. GTCF is resourcing and funding local journalism because of how it supports and enhances relationships and connections across networks and issues. When donors support local journalism, people grow and develop perspective.”

As Pat and Jenny found out with Gig Harbor Now, you can’t have a local news team without funding. Pat puts it this way: “There is an urgency and a necessity to local journalism if we’re interested in the future of democracy, in maintaining any kind of coherence and in making home home. Civic engagement means everyone is invested in the product that is the community.”

If you’d like to learn how your philanthropic giving can support greater media impact in your community, strengthening community voice and civic engagement, contact GTCF’s Philanthropy Team.



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GIVING WITH GTCF MEANS GREATER CONNECTION WITH COMMUNITY

Your charitable giving can be simpler and more rewarding with GTCF. As a community foundation with more than 40 years of experience as a philanthropic partner in Pierce County, GTCF has the relationships, knowledge, and expertise to support you in building an authentic connection to community through your philanthropy.

PERSONALIZED PHILANTHROPIC ADVISING

- + With GTCF, a personal Philanthropic Advisor meets with you to understand your charitable giving goals, and helps you design a strategy to best reach those goals while making the most of your philanthropic dollars.

LOCAL COMMITMENT

- + GTCF exists to address the needs of our community. Board, Committees and Staff are made up of community leaders who are well versed in the issues, resources, relationships and opportunities impacting Pierce County.
- + All administrative fees for your fund go directly into building an equitable and thriving Pierce County.

CONNECTIONS AND COMMUNITY KNOWLEDGE

- + GTCF's community experience means we can offer you deep insights into Pierce County issues and connections with transformational community work, and opportunities to align your charitable giving with initiatives, impact investing, and issue-specific charitable funding.

Discover greater connection with your community. Contact a GTCF Philanthropic Advisor at faservices@gtcf.org or 253.383.5622.

GTCF Fund Advisors benefit from all the unique services a community foundation can provide

FLEXIBILITY

You choose what to give, when to give and what cause(s) or organization(s) you wish to support. You can be as involved in your giving as you choose.

PEER NETWORKING

GTCF provides opportunities to connect with other philanthropic-minded individuals and community leaders.

LEGACY PLANNING

From simple bequests to complex estate plans to life income gifts like a Charitable Remainder Trust or Charitable Gift Annuity, GTCF supports you in leaving an intentional legacy.

INVESTMENT & ENDOWMENT EXPERTISE

GTCF's investment strategies and stewardship are guided by a committee of experienced investment professionals. Your funds are protected and grow to ensure that your charitable goals are met now and for generations to come.

BACK OFFICE SUPPORT

GTCF simplifies your paperwork. Once you make a gift to your fund, GTCF handles all the administrative details. No more searching for thank you letters at tax time.

TAX ADVANTAGES ON A VARIETY OF GIFTS

From life insurance and highly appreciated stock to more complex gifts like real estate and partnership interests, GTCF makes giving easy to ensure you or your estate receive the maximum tax benefit.

PRIVACY

You decide how, when, or whether you want to be recognized for your gift or remain anonymous. You can feel secure knowing that your personal information will never be disclosed.



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PROFESSIONAL ADVISORS, AND THEIR CLIENTS, BENEFIT FROM PARTNERING WITH GTCF

Helping your clients achieve their philanthropic goals can be simpler and more rewarding with GTCF. As a community foundation with more than 40 years of experience as a philanthropic partner in Pierce County, GTCF has the relationships, knowledge, and expertise to help your clients build effective, tax-wise philanthropic strategies that positively impact their community.

COST-FREE, PERSONALIZED PHILANTHROPIC ADVISING

- + With GTCF, a personal Philanthropic Advisor meets with you and your clients, to understand their charitable giving goals, and helps design a strategy to best reach those goals while making the most of their philanthropic dollars.

EXTERNALLY MANAGED FUNDS PROGRAM

- + A customized investment approach that allows qualified investment managers, approved by GTCF, to continue managing their clients' charitable assets while receiving GTCF's insights and resources to support their charitable vision.

BEHIND-THE-SCENES SUPPORT

- + You remain in control of your client relationships, while GTCF equips you with the tools, resources and support to meet your clients' financial and philanthropic goals in a personal way.

PEER NETWORKING

- + GTCF offers seminars that provide legal and financial advisors with continuing education credits and networking opportunities with the region's brightest professionals.

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Young Adult Leaders Use Local History to Build Blueprint for the Future

As racial and political tensions were at an all-time high across the U.S. in the late 60's, Tacoma's Hilltop neighborhood reached a boiling point, stirring up an event known as the 1969 Mother's Day Uprising.

Blackpast.org recounts the event:

“An attempted arrest on the Hilltop led to a night of angry, youthful confrontation and property destruction, the shooting of a policeman, and charges of alleged police brutality. The riot started when Tacoma police officers, Herman Knaack and Arthur Jackson attempted to arrest a black felon. When he resisted, an African American woman from a nearby house began to

scream “police brutality” and soon several other black residents gathered. Gunfire erupted and Officer Knaack was wounded trying to protect his partner. A riot ensued, lasting the rest of the night.”

In the days following, emerging spokespersons and city leaders like former city manager Jim Walton, Black Collective co-chair Lyle Quasim, and former state Senator Rosa Franklin, proposed a set of demands asking for increased neighborhood services and black representation on the police and fire departments. Their demands were met and birthed the blueprint of community activism.

This summer, the Institute for Black Justice invited young-adult leaders to draw on that historic event to update the blueprint for today's challenges and opportunities.

“The blueprint is how it all started with the legacy builders back then. It is the foundation of what they did in the aftermath of the event, and the update would be what we choose to do with the knowledge.”

Carol Mitchell, Founder of the Institute for Black Justice (IBJ), a local organization advocating for the justice and equity of Black people, explains the importance of past events to meet today's challenges, “It is intentional that inter-generational dialogue happens while linking back to a historical moment because it sends the message to young people today that there's really nothing new, but you can update what has always been if you know about what happened in 1969.”

Young-adult leaders got the chance to design updated blueprints as part of the IBJ ACES Design Challenge presented at the 2022 Freedom Summer Symposium in May. The symposium is a social justice “call to action,” targeting 18-35 social justice activists, and aspiring leaders. This year's design challenges centered on the history and lessons learned from the 1969 Mother's Day Uprising. Participants were given the opportunity to consider those lessons, with the challenge of applying them to contemporary issues updating the blueprint.

Monique Glenn is a member of the IBJ young adult leadership program – Activists Cultivating Equitable Strategies (ACES). Monique explains, “the blueprint is how it all started with the legacy builders back then. It is the foundation of what they did in the aftermath of the event, and the update would be what we choose to do with the knowledge.”

“One of the things we wanted to convey to the students and participants in this challenge was that this is not a single event but marks the beginning of a new era of Black leadership and empowerment in Tacoma.”

Monique's design team developed a Young BIPOC Parent Support Challenge. “Our group's focus was geared towards 18-35-year-old parents. We wanted to put together a parenting class to teach parents of color about the history that is happening around them in the Pierce County area.

“With the design challenge topic centered around the 1969 Mother's Day Uprising, a lot of us in that age group didn't even know that it happened until we had to do the research on it. These are vital events that have happened that have gotten our legacy builders to where they are, which could help us get to where we need to be in the future. I'm about to be a mother in three weeks, so I want to know history like this.”

Two other design groups created their own approaches to updating the blueprint

for excellence. One, the Activists Library (Activism 101) Challenge, proposed the creation of an activist media library to provide support for inspired youth activists. The other group developed the Field Day Challenge, offering community field day activities for students K-12 focused on inclusivity and links to important local historical events. All three groups worked with local professors to apply the ideas of human-centered design to develop projects that would build a new blueprint.

“It turned into something way bigger than it should have back then, because we didn’t know the kind of voice we had, and what kind of power we had, and how to use it.”

Human-centered design is a tool Carol uses throughout the work of IBJ. “The IBJ is itself a human-centered design prototype and so is the young adult leadership program, along with the symposium around it. It is always constantly evolving and is set up for feedback and learning, to be dynamic and to change and shift.”

Faculty member and Master of Public Administration Director at The Evergreen State College, Mike Crow supported the

three design teams in developing updated blueprints, “One of the things we wanted to convey to the students and participants in this challenge was that this is not a single event but marks the beginning of a new era of Black leadership and empowerment in Tacoma.”

Dr. Carolyn Weisz, Psychology Professor, University of Puget Sound, another



Legacy builders Lyle Quasim, former Tacoma Mayor Bill Baarsma, Imam Amir Abdul Matin, and former Senator Rosa Franklin share individual stories and experiences from the 1969 Mother’s Day Uprising.

university faculty member said, “The uprising aspect helped them to understand the entrenchment of racism and the inequities, as well as the leadership development aspect that sprang up from what was going on.”

Upon diving into this history, Monique was stricken with mixed emotions as she tried to make sense of the incident. She soon

found herself drawing similarities to some of today's most painful events. "I soon learned that it was like the George Floyd incident. I was devastated to know that before George Floyd, right here a couple blocks from where I lived, something similar happened years ago, and I had family that were a part of that riot that they held that night. From what I could tell, it turned into something way bigger than it should have back then, because we didn't know the kind of voice we had, and what kind of power we had, and how to use it."

"Despite all of the things that are happening in the world, all of the Breonna Taylors, George Floyds, or Manuel Ellis', your voice is needed, it is appreciated, and it will be heard."

Supporting youth and young-adult leaders in using their voice is where philanthropy can make a big difference. Seth Kirby, Chief Impact Officer explained, "GTCTF supported IBJ's work with an unrestricted grant knowing that best enables an organization to serve its mission. GTCTF is so excited to learn how the design challenge was structured and what blueprints youth leaders designed. Young people know best how to define their challenges and envision what's possible. We know from our Youth Philanthropy Board and Whole Child work that the outcome is more meaningful and impactful when young people are engaged and resourced as expert consultants alongside long-term leaders and elders. Together, this creates incredible power to define, develop, and advance a shared agenda

and purpose."

All three design challenges presented at this year's Freedom Symposium will progress to being prototyped and tested. Based on those prototypes, IBJ will implement the findings from the design challenges into their work and advocacy for the coming year.

With the potential implementation of the Young BIPOC Parent Support Challenge, Monique hopes that young BIPOC parents will have the opportunity of accessing their history alongside their children, while developing into the legacy builders of tomorrow.

"Despite all of the things that are happening in the world, all of the Breonna Taylors, George Floyds, or Manuel Ellis', your voice is needed, and it is appreciated, and it will be heard."

I want people to understand that, despite what kind of background you came from or how you grew up, you can become a legacy builder. Everyone that comes after you is going to follow in your footsteps."

If you'd like to learn how your philanthropic giving can support stronger community voice and civic engagement, contact GTCTF's Philanthropy Team.

2021 Aligned Philanthropic Funding Through GTCF Exceeds \$10 Million

2021 was a transitional year for GTCF, as several time-bound initiatives GTCF had been focused on over the past several years came to their planned conclusion. During this time, our partners—aligned funders, organizations and funding recipients – taught us a great deal about the ways GTCF’s transformational philanthropic approach can best serve this community.

While completing these initiatives, reflecting on the lessons learned, and planning for the next decade ahead, GTCF continued to prioritize philanthropic investment in Pierce County. In 2021, GTCF supported over \$10 million in aligned philanthropic funding; including 1,300 grants to more than 500 recipients.

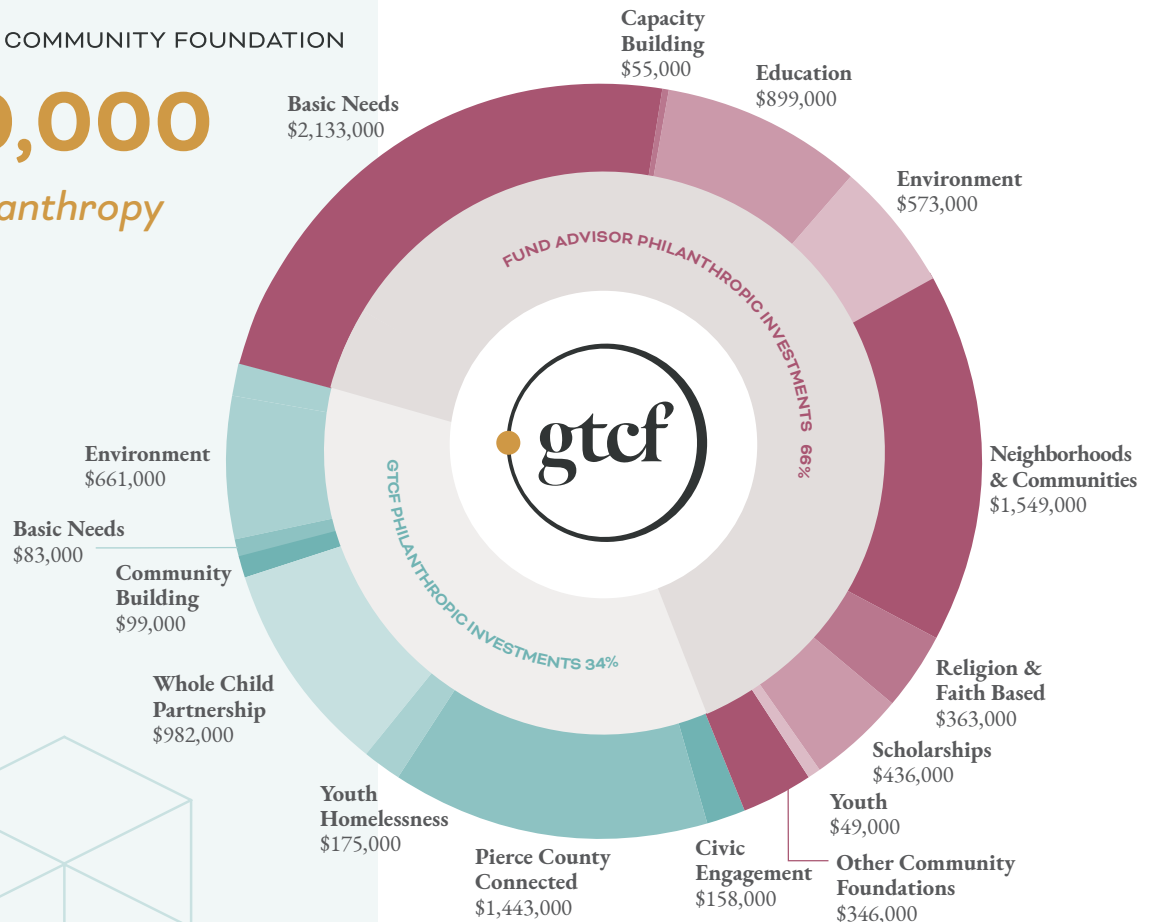
gtcf | GREATER TACOMA COMMUNITY FOUNDATION

\$10,630,000

2021 Aligned Philanthropy

TOTAL GRANT RECIPIENTS
554

TOTAL GRANTS
1,327



Dollar amounts have been rounded to the nearest \$500

BUILDING MOMENTUM FOR A RACIALLY EQUITABLE THRIVING PIERCE COUNTY

Since 1981, GTCF has evolved and grown its support of a thriving Pierce County.

Through aligned philanthropic investments and stewardship of more than 450 individual funds, GTCF creates opportunities and pathways for Fund Advisors and aligned funders to achieve greater impact through the principles of continuous learning, trust-based philanthropy, racial equity, and relationship-driven community knowledge.

In July 2022, GTCF's Board of Directors formally adopted an updated strategic framework with a refreshed mission, vision, and values. This framework will support GTCF to align funding and action for great impact in Pierce County.

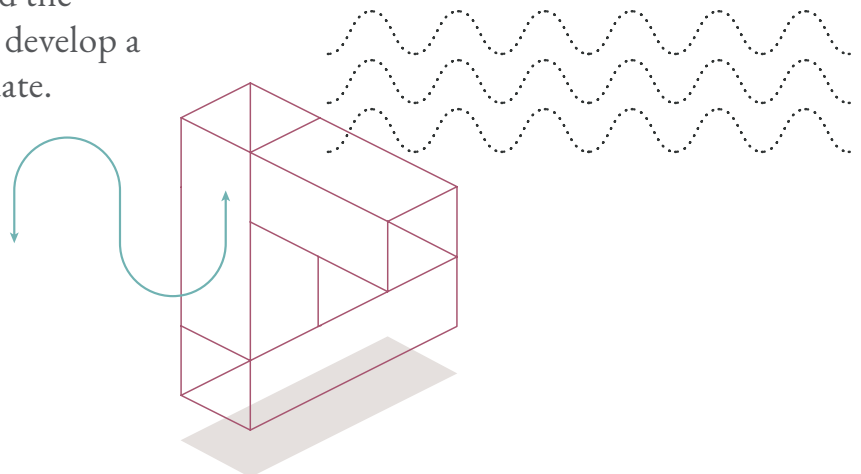
To convey GTCF's commitment in a visible way that applies to all aspects of GTCF's work, GTCF engaged the Tacoma creative firm Rotator to develop a visual representation of this update.



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The circle shape of the GTCF logo represents community. People often use the words 'circle' and 'community' interchangeably. The small gold circle on the leading edge signifies a start point, but not necessarily an end point. We envision that gold circle revolving, gaining momentum, and creating energy along its path, reminding us that the work is never done in building a thriving Pierce County.

GTCF will continue to evolve and grow in supporting a thriving Pierce County through philanthropic services and investments as a catalyst and connector, an amplifier and facilitator, and a hub for knowledge.





YES TO THE
POWER
OF **&**

GTCF